

Privacy Policy

Privacy Protection Policy of **APCB INC.**

APCB INC. and its affiliated enterprises (hereinafter collectively referred to as "**APCB**") collect, process, use and protect your personal data in compliance with the General Data Protection Regulation (GDPR) of the European Union, personal data protection laws and regulations of relevant countries and regions, as well as this Privacy Protection Policy (hereinafter referred to as the "Policy"). Please read this Policy carefully. Your access to **APCB**'s website, use of our services or provision of personal data to us shall be deemed that you have fully understood and agreed to all terms herein.

Article 1 Collection, Processing and Use of Data

You may browse our website and basic services without providing personal data. We will only request your personal data when you use specific services, including placing orders, submitting inquiries, registering as a member, subscribing to newsletters, downloading documents or software, posting comments, applying for jobs, contacting customer service, submitting feedback, participating in customer surveys or polls, conducting product verification, registering for warranty services and joining activities held by **APCB**. You have the right to refuse to provide personal data, which may result in your disqualification from relevant activities or inability to access corresponding services.

We may use your personal data for legitimate purposes including identity verification, statistical analysis, event arrangement, product delivery, information distribution, service provision, contact notification and customer relationship maintenance, in accordance with applicable laws.

To fulfill the aforesaid purposes, we may disclose your personal data to relevant business partners within the necessary scope. For example, we may share your name, address and contact number with logistics providers for product delivery. We only provide the minimum data required to complete services or transactions, and require all partners to implement proper measures to protect personal data in compliance with relevant laws.

We do not request sensitive personal data such as your health status, religious beliefs, criminal records, sexual orientation and other similar information, and kindly ask you not to provide such data. Should you voluntarily submit sensitive personal data, we will process it in accordance with this Policy.

APCB will never sell, trade or rent your personal data to any third-party organizations, individuals or private enterprises, except under the following circumstances:

1. Complying with lawful investigations conducted by judicial authorities;
2. Cooperating with competent authorities in investigations or data use for official duties;

3. Where disclosure is reasonably believed to be required by law, or for the administration, maintenance and improvement of website services.

Article 2 Data Retention and Security Protection

Unless otherwise prescribed by laws and regulations, we will retain your personal data until all relevant services provided by **APCB** are terminated, so as to safeguard your legitimate rights and deliver quality services.

We take full efforts to protect your personal data. All collected data are stored in an independent system isolated from public network access to prevent security breaches. However, **APCB** cannot guarantee complete protection against malicious cyber attacks, data theft, tampering or sabotage.

To reduce relevant risks, we suggest you keep your passwords confidential and update them regularly. Please avoid setting overly simple passwords, and always keep your computer's antivirus and security software up to date.

Article 3 Rights of Data Subjects

You may view and revise your personal data via our official website or by contacting us to ensure data accuracy. **APCB** reserves the right to keep records of all your modifications for data integrity and future verification.

You may contact our staff via the service mailbox stated at the end of this Policy to exercise the above rights.

Article 4 Cross-border Data Transmission

You acknowledge and agree that the personal data collected from you may be transmitted, stored and used across borders among **APCB**'s affiliated enterprises and service providers around the world. All cross-border data transmission activities will abide by the GDPR and relevant local laws and regulations to ensure the security of your personal data.

Article 5 Links to Third-Party Websites

Our website may contain links to third-party websites outside **APCB**. Such websites are governed by their own privacy statements, terms of use and policies. We recommend that you carefully review relevant rules before using these platforms.

APCB will not share your personal data with third-party websites, and assumes no liability for their statements, policies or any other content published thereon. Please read the privacy policies of third-party websites in detail prior to use.

Article 6 Special Provisions for Children and Persons without Full Capacity for Civil Conduct

APCB will not intentionally collect personal data from children or persons without full capacity for civil conduct. Once we identify such data in our system, we will delete them immediately.

Children and persons without full capacity for civil conduct may only conduct online transactions on our website with the consent of their parents or legal guardians, or as permitted by applicable laws.

Article 7 Scope and Revision of the Privacy Policy

This Policy governs all activities concerning the collection and use of personal data. **APCB** reserves the right to add, delete or revise clauses of this Policy at any time. The revised version will be published on this website and take effect immediately on the date of update, without separate notifications. Your continued use of our website and services after the update shall constitute your acceptance of the revised Policy. Please check this Policy regularly to protect your legitimate rights and interests.

Article 8 Contact Us

If your rights and interests are infringed, if you discover any acts in violation of this Policy, or if you have questions, suggestions or need to exercise your rights as a data subject, please contact us via the personal data management email: privacy@apcb-ks.com